



# THE ABBEY RESORT

The Lake Geneva Experience

**FOR IMMEDIATE RELEASE**

## **The Abbey Resort Celebrates Mother’s Day Weekend with Lakeside Brunch and Family-Friendly Festivities**

**FONTANA, Wis.** — This [Mother’s Day, The Abbey Resort](#) invites families to celebrate on the shores of Geneva Lake with a full weekend of activities, culminating in a signature brunch experience at 240 West.

On Sunday, May 10, guests can treat Mom to a **Mother’s Day Brunch Buffet** featuring a variety of elevated favorites, including made-to-order omelets, fresh seafood selections, seasonal specialties, and indulgent desserts. Designed to bring families together, the brunch offers a relaxed, lakeside setting where guests can enjoy quality time while The Abbey team handles the cooking and cleanup.

### **Mother’s Day Brunch Buffet**

Sunday, May 10 | 9 a.m. – 3 p.m.

240 West at The Abbey Resort

\$79 adults | \$45 children (ages 3–12)

Reservations required: 800-709-1323

The celebration extends beyond Sunday brunch, with a full lineup of family-friendly programming throughout Mother’s Day weekend, May 8–10. From outdoor adventures to creative experiences, The Abbey Resort offers something for guests of all ages.

### **A Weekend Designed for Mom and the Whole Family**

Guests arriving Friday can kick off the weekend with a Spring Welcome Reception, followed by a lakeside bonfire featuring live music and s’mores. Throughout the weekend, families can enjoy interactive experiences including a “Famous Moms” scavenger hunt, guided lakefront walks, and hands-on activities like cocktail glass painting and “Mom and Me” apron decorating.

Saturday brings additional opportunities for connection and fun, from morning walks along Geneva Lake to family trivia and evening entertainment, including Flick ‘N Float at the indoor pool.

On Sunday, families can continue the celebration at the **Mother's Day Jubilee**, featuring lawn games, crafts, and outdoor activities across the Harbor Lawn and Patio, creating a festive and memorable backdrop for honoring Mom.

Throughout the weekend, guests can also unwind with nightly bonfires complete with signature s'mores and lakeside ambiance.

Located just 90 minutes from Chicago, The Abbey Resort offers a scenic and stress-free destination for families looking to celebrate Mother's Day with a blend of relaxation, dining, and activities.

### **About The Abbey Resort**

Located on the shores of Geneva Lake in Fontana, Wisconsin, The Abbey Resort is the area's only full-service lakeside resort. The property features modern accommodations, destination dining including 240 West and Waterfront, the 35,000-square-foot Avani Spa, and a year-round calendar of events and family-friendly programming. With its combination of lakeside charm and full-service amenities, The Abbey Resort offers an ideal getaway for every season.

For more information or to make reservations, visit [www.theabbeyresort.com](http://www.theabbeyresort.com) or call 800-709-1323.

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